



Timeless Design with



in Modern Architecture



realcolor® geoMAX: Redefining Wood for the Future of Architecture



Cheng Hoon Teng Temple Museum

This is where realcolor® geoMAX steps in as a true game-changer. This very essence of timber has taken on a new evolution where woodgrain patterns on steel are gaining traction as a preference within builders in the industry. Its popularity comes not as a surprise as woodgrain patterns, like natural wood, still evokes a perception of warmth. The welcoming patterns of wood, now translated onto steel, is just as stunning to the eye whether when applied indoors or outdoors. This is a pertinent feature especially when the desired building's requirement is that of the performance of metal yet with a natural effect arising from its design.



Wood has always held a special place in the story of architecture. For centuries, people have admired its warmth, character, and the unique natural grain patterns that tell their own story. From ancient temples and traditional dwellings to today's modern minimalist homes, wood has remained a symbol of beauty and connection to nature. However, as much as we love wood, it also comes with challenges — sensitivity to weather, maintenance needs, and limited durability in demanding environments.



With woodgrain patterns imprinted on galvanised steel, it's a perfect marriage of both timber's beauty and the strong durability of steel. realcolor® geoMAX captures the authentic aesthetics of natural wood, from its rich textures to its timeless tones, while enhancing it with the strength, toughness, and resilience of steel. It is a perfect balance between design and durability, offering a surface that not only looks stunning but also withstands the test of time. Whether applied to modern housing, office spaces, or large-scale construction projects, realcolor® geoMAX delivers a refined finish that is both visually striking and highly practical. Its eco-conscious approach also makes it an ideal choice for today's world, where sustainability and long-term value are just as important as style. Discover more at www.cscmalaysia.com