

# Built to Last: How CSC Malaysia and

# realcolor®

## Primero Shape Sustainable Structures

CSC Malaysia's brand continues to shine both in Malaysia and internationally, with a strong portfolio of high-quality steel products including pickled and oiled (PO) steel coils, cold rolled (CR) steel coils, galvanized (GI) steel coils, and pre-painted metal product. These materials have been widely used across various projects, including the Residential development at Nusari Aman, Bandar Sri Sendayan, Negeri Sembilan.

Each product is manufactured in compliance with stringent international quality standards, ensuring exceptional durability and reliability across a wide range of applications. CSC Malaysia's commitment to precision and consistency has made its steel coils a trusted choice for industries around the world, reinforcing its position as a leader in the steel manufacturing sector.



Among its standout products is realcolor® Primero—a high-performance, polyester-coated galvanized steel designed for exterior architectural structures and building materials such as roofing, wall cladding, fencing, wall panels, and advertising boards. Specially engineered for tropical climates, realcolor® Primero offers excellent surface hardness and flexibility, making it suitable for a wide range of roofing and cladding applications.

**realcolor® Primero:  
Proudly Certified by  
SIRIM Under MS 2383  
Class C4(T)**



Developed to withstand demanding environments, realcolor® Primero delivers exceptional corrosion resistance and long-lasting performance. Its vibrant colour choices enhance aesthetic appeal, while a robust warranty—up to 20 years against perforation and 10 years against colour fading or chalking—underscores its quality and value.\*

One of the notable applications of this product can be seen in the Nusari Aman residential development, where homes are painted in Gravity Grey—a refined, contemporary shade carefully selected to harmonise with the township's lush greenery. This colour choice reflects a modern, eco-conscious design approach, enhancing both the aesthetic appeal and environmental integration of the neighbourhood.

\*Terms and conditions apply.

discover more at:

