



A Shining Future

The Role of realcolor® in Modern Architectural Design

In today's architectural landscape, the convergence of sustainability and aesthetics drives the demand for innovative materials. Leading this transformation is realcolor®, a cutting-edge material that revolutionises architectural design by offering unmatched versatility, durability, and eco-friendliness.

This innovation was the cornerstone of our Silver Winner Booth Design at Archidex 2024 in the Open Structure Category (37 to 72 square meters), showcasing how realcolor® can redefine modern design.

A Symphony of Form and Function

realcolor® is produced through a unique process that begins with coating steel with zinc to prevent corrosion, followed by a topcoat of paint that enhances its visual appeal and provides additional protection. This multi-layered approach

ensures the steel's longevity and aesthetic integrity, even in the most challenging environments. Our award-winning booth at Archidex 2024 highlighted these qualities, featuring a visually stunning and robust design.



Discovering the Beauty of Modern Architectural

Durability and Sustainability

realcolor® long lifespan and recyclability minimises resource consumption, supporting a circular economy and reducing environmental impact, aligning with its eco-friendly commitments.

As the architectural industry evolves, the demand for materials offering both aesthetic appeal and sustainability will only grow. realcolor® is poised to play a pivotal role in shaping the future of architectural design, providing architects with a material that meets the demands of modern construction while inspiring creativity and innovation.



The Aesthetic Advantage

Aesthetics are crucial in modern architecture, and realcolor® featuring a variety range of colours and finishes, allowing architects to experiment with different styles. At our Archidex 2024 booth, we utilised the realcolor® Geo series and realcolor® Tekstur to create a sleek, contemporary space that captivated visitors.

The realcolor® Geo series features a wood-coated steel finish that exudes an earthy warmth, providing a natural and inviting ambience.

This was perfectly complemented by the realcolor® Tekstur, which offers a stone-grey, tekstured finish that adds a rugged, modern appeal. Together, these finishes created a harmonious blend of tekstures and tones, ensuring a seamless and professional look. This combination added sophistication and depth to our booth's design, drawing the eye with its sleek, tekstured surfaces.

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CSC STEEL

Tekstur
realcolor®



BEAUTY WITH STRENGTH

Enhances the look of a building with modern finishes that perform exceptionally well.



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