

## CSC Steel Sponsors Astino Berhad in Successful SOC 2024 Event



CSC Steel is proud to announce its sponsorship of Astino Berhad at the recently concluded Persidangan Pegawai Kanan JKR Malaysia (SOC) 2024 (SOC2024). The event, held at the KSL Esplanade Hotel, Klang Selangor, on the 27<sup>th</sup> to 29<sup>th</sup> Mei 2024 was a resounding success, showcasing

the latest innovations and trends in the steel and construction industries. Our collaboration with Astino Berhad underscored our commitment to driving growth and excellence in among our customers.

As a leading steel manufacturer, CSC Steel's sponsorship of Astino Berhad, a prominent name in the construction and building materials sector, was a strategic move to synergize our strengths and foster industry-wide advancements. Our joint presence at the exhibition not only enhanced our visibility but also reinforced our positions as key players in the market.

The booth featured innovative products and solutions designed to meet the evolving needs of the construction industry such as showcasing Astino's latest roofing technologies that combine durability with aesthetic appeal. Visitors to the booth were treated to live demonstrations, detailed product presentations, and insightful discussions with the team. The engaging interactions provided valuable insights into the future of steel and construction, emphasizing the importance of innovation and sustainability.

The success of our participation in SOC 2024 was further evidenced by the numerous networking opportunities and partnerships forged during the event. By collaborating with Astino Berhad, CSC Steel strengthened its industry relationships and expanded its reach to new markets and customer segments. The SOC2024 Exhibition was a



milestone event for CSC Steel and Astino Berhad, marking a successful collaboration that highlighted our shared vision for the future of the steel and construction industries.