

ARCHIDEX 2023: Redefining Architecture with CSC Steel's Visionary Products

After a three-year hiatus due to the unprecedented challenges posed by the global pandemic, CSC Steel marked its triumphant return to the 22nd International Architecture, Interior Design & Building Exhibition (ARCHIDEX) this year. With excitement and anticipation, we embraced the opportunity to once again showcase our cutting-edge products and innovative solutions to the architecture and building fraternity.

ARCHIDEX 2023, held at Kuala Lumpur Convention Centre from 26th to 29th July, proved to be an eventful and rewarding experience for CSC Steel. Welcoming a stream of visitors to our booth, we were delighted to witness the industry's strong response to our presence. The sight of visitors eagerly engaging with our products, and discussing potential collaborations brought a sense of fulfilment and accomplishment.

As part of our display, we have ingeniously utilized our products to create an awe-inspiring industrial café style that will undoubtedly captivate the attention of our visitors. The design idea behind the booth is to create a relax, casual and comfortable environment where coffee and snacks are served. Incorporating our products seamlessly into the booth's design, we have crafted a unique ambiance that exudes modernity, creativity, and the essence of an industrial café. Moreover, the newly introduced product-realcolor® geo has been incorporated into the design to create a deeper impression towards the visitors.

The event provided a platform for the company to showcase its cutting-edge products and innovative solutions to the architecture and building community.



